

sam stuckless

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I am a designer based in Kitchener, Ontario with over three years of experience working on digital products for clients in air travel, finance, and e-commerce. On a digital product team, I am a passionate advocate for users and always strive to deliver positive, consistent, and desirable experiences.

I've worked on:

Information Architecture • Wireframes
Task Flow Analysis • User Stories
Interaction Design • User Testing
Icon Design • Competitive Audits
Ethnographic Studies • Animation
Illustration • Design Specification

I work with:

Photoshop • Illustrator • Premiere
Animate • After Effects • XD • Axure
Omnigraffle • Figma • Visio • Invision
Balsamiq • Lookback • HTML & CSS

Education:

Honours Bachelor of Global
Business & Digital Arts
University of Waterloo, 2017

Dean's Honour's List

2014, 2015, 2016 - Achieved academic average of higher than 83.5%.

Global Experience Certificate

2017 - Completed semester abroad, cross-cultural volunteer experience, two consecutive language courses, and one global studies course.

Brock Solutions / UX/UI Designer

June 2017 - Present, Kitchener

I am part of the product team in Brock Solutions' SmartSuite business unit, specializing in designing B2B enterprise software for airport contexts. I collaborate with product managers, systems architects, developers, and quality assurance specialists daily.

I design primarily for our core SaaS product, including web and mobile applications. My design process includes gathering requirements, task flow analysis, story writing, wireframing, and prototyping. I also conduct site visits to gain first-hand insights from our users.

My work also focuses on integrating UX processes within the organization, educating our teams about UX, and developing design standards.

Havas Worldwide Canada / UX Architect Intern

June 2016 - August 2016, Toronto

I designed and prototyped 3 customer-facing online financial tools for TD Bank, in partnership with CGI. I conducted discovery and competitive audits for The Shopping Channel, while assisting with the information architecture of their web redesign.

St. Jerome's University / Project Coordinator

April 2015 - September 2015, Waterloo

I designed a new web process for scholarship applications to replace the existing physical paperwork. I worked alongside the university's IT department to implement a system that would allow for ease-of-use by students and the staff alike. I helped to reconfigure the information architecture on the school's website.

Volunteer Work:

C3 Church KW / Communications Team

Feb 2018 - Present, Kitchener

I contribute to the team responsible for social media, graphic design, video production, signage, and print materials. I also record and produce a weekly podcast.